

Emerging Spinecare Trends

A Few Future Predictions

A Few Future Predictions

- Development of larger more integrated healthcare groups
(Mayo Clinic Model)
- Expanded screening services
- Better reimbursement for larger groups who can leverage contract negotiations
- Greater public reliance on the internet to research treatment options, and locate professionals and facilities
- Greater willingness for the public to travel to obtain the best spinecare
- Advances in the implementation of telemedicine
- Decreasing reimbursement for mid range diagnostic and treatment services (high ticket items for smaller clinics)
- Greater use of physician assistants of various types
- Need for less physicians per geographic location
- Expanded large facility marketing (Internet depth)
- Whole body (regional) imaging